



ISSUE
POLITICAL INQUIRY FORM
WCCO Minneapolis

wccotv is always on
wcco.com

SPECIAL () PRIMARY () GENERAL () OUT OF WINDOW (X)

RECORD OF REQUEST – Political Broadcast Time:

4Q12

NAME OF REQUESTOR:

MICHELE CERTO

1. NAME OF AD AGENCY:

THE NEW MEDIA FIRM

1730 Rhode Island Ave NW Ste 410
Washington, DC 20036-3134

2. ORGANIZATION PAYING FOR TIME:

AFSCME/NEA/SEIU

1724 Kalorama Rd NW Ste 200
Washington, DC 20009-2616
202/234-6506

President: Mary Kay
Henry, Dennis Van Roekel, Lee
Saunders

AFSCME Pol. Dir.: Seth Johnson,
SEIU Treasurer: Eliseo Medina, NEA
Secretary-Treasurer: Rebecca Pringle

2. ORGANIZATION FURNISHING TAPES:

Same as Item 1

3. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

Issue

4. PRODUCT OR CATEGORY:

Fiscal Cliff

5. POLITICAL PARTY OR OFFICIAL AFFILIATION:

Democratic

6. DATE OF REQUEST

12/18/12

7. NATURE OF REQUEST:

(a) Request for **ISSUE** card

___ **X** ___

(b) Other request as stated below

___ **X** ___

Requesting political rate card all dayparts, all programs, all levels rates :30's.

8. DISPOSITION MADE OF REQUEST

(a) **Granted**

___ **X** ___

(b) **Denied (reason)**

(c) **Withdrawn (reason)**

(d) **Avails offered**

___ **X** ___

9. SUBSEQUENT DEVELOPMENTS

See File

10. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder

CBS EMPLOYEE COMPLETING FORM

Zak Pflieger for Nicole Roy, CBS Television Stations 12/19/12